

Youtube Comments



Overview

Resources and tutorials for resin craft are primarily found on Youtube. To discover more about the priorities and pain points of resin crafters, I gathered comments from various Youtube channels that focus on resin craft. These sites are mainly tutorials and 'do's and don'ts' compilations. The data I gather will help contribute towards creating user personas, user stories, and inform on what my website's content might include. In this way, the user's story is what should drive content.



Videos Used

- <https://www.youtube.com/watch?v=rsYd6jyn79Q>
- <https://www.youtube.com/watch?v=LkyLH3AaBpA>
- <https://www.youtube.com/watch?v=mJxo9Db1DNk&t=117s>
- https://www.youtube.com/watch?v=zScMY6S2T_0

Selected Comments

THANK YOU!!! FINALLY SOMEONE WHO TRULY HAVE STEP BY STEP INSTRUCTIONS WITHOUT BABBLING LOL



These things are my life. They are so beautiful. If only I had the supplies. Even though I am a craft lover, I don't normally go to craft stores... But just recently I got a gift card to hobby lobby. I looked all over for this stuff, but couldn't find any of it. I ended up buying room decor, paint, and some wooden things that you paint. If only... 😊😊😊 Like if you feel the same way.



Wow, these are absolutely beautiful. It would be so fun and challenging to make if I had the right essentials. 😊



I like how you went right to the point and made these beautiful jewelry. Other sites waste time showing everything one by one! Thanks for the tutorial. Helped me immensely



COOL! VIDEO! YOU MADE MY IMAGINATION BLOOM WITH IDEAS, AFTER WATCHING YOUR DEMO, AND HOW EASY YOU MAKE IT SEEM, AS YOU CAN TELL, I HAVE NEVER WORKED WITH THIS STUFF, AND FINALLY GOT SOME, JM ANXIOUS TO GET CREATIVE! THANKS SO MUCH 🙌



Hi
I have used my epoxy resin project on my table with 1:1 ratio. It's more than a week now. It has been done but its sticky on the surface. I'm in a dry country, due to its stickiness I can't use the table now anymore. Why is it so? What to do with it now?



THANKS for sharing, really helpful! But please speed up your video a little! :)

This is exactly what I'd been looking for:

1. beginner tips
 2. actually tells me which exact resin product she uses
 3. actually shows me the process and results (which have about the depth and width I've been envisioning)
- Thanks <3



Please where did you buy every single thing



My favourite thing about this video is that it wasn't just click bait

👍 9.2K 🗨️ Reply



I wish I could watch your video, but the music is too loud and distracting. Thank you for posting it to help people, though.



I personally like to watch/listen to tutorial that have audio presentations. This is especially helpful when I actually am doing something hands on and can't always turn to watch the instructions. A voice still leads me through to without taking my eyes from the issue at hand. This is a good tutorial however a human voice addressing every thing would have made it a great tutorial!

Initial Findings

The majority of commenters are looking for guidance, and while most are not new to the craft, others are yet to start. As such, we can see that would-be crafters watch Youtube tutorials as a starting point before committing their time and energy to making resin. It is likely that they are assessing the feasibility of resin craft in terms of the equipment needed, as well as the difficulty level.

User Feedback on Content

- pleased that there is no 'babbling'
- straight to the point/no time-wasting
- clarity of instructions
- video speed - should be fast
- pleased that materials used and tutorial steps are clear
- music - too loud, distracting
- preference for a human voice in tutorials

Common Pain Points

- identifying materials
- locating the correct materials
- issues with their own projects



Drawing Conclusions

Content

From the above, it becomes clear that Youtube users looking for resin content:

- prefer videos that are to the point
- want clear information on where to find materials
- prefer voice directions over distracting music
- want clear step-by-step instructions

It is therefore in my interest to create tutorials that are concise, make use of vocal instruction, avoid music, and clearly state where materials can be found. Instructions should also be simple and clear.

Users new to resin also frequent such tutorial videos when deciding whether the craft is for them. It is therefore the content-creator's job to reassure them that resin is indeed a feasible craft, regardless of budget or experience level.

